



Your Ref:

My Ref:

PR2218/HD1/DW

Date: 17 September 2021

Tel No.:

0344 800 8020

Email: towncentre.nw@norfolk.gov.uk

Dear Sir/Madam,

North Walsham Town Centre Placemaking – Highways Consultation

Norfolk County Council in partnership with North Norfolk District and the North Walsham Heritage Action Zone project team are asking for feedback on proposed changes to the roads and transportation network in and around North Walsham’s town centre. This follows on from a community engagement and consultation exercise carried out in May and June, which helped shape and inform the current proposal. This is a unique and exciting opportunity to transform the town centre, with the aim of delivering an attractive environment which is safe and inclusive and brings economic opportunities and benefit. We want to ensure that our proposal meets the needs of residents, businesses and visitors, and your feedback is critical. This letter will tell you how to find out more about the project and take part in our consultation.

What’s being proposed and why

This table explains what changes we’re proposing and the reasons behind them. The enclosed plans and 3D map show what the project would look like both in the Market Place and wider town centre. The numbered proposed changes below correspond to the relevant points marked on the attached plan.

	Proposal	Reason for proposal
1	Remove through traffic from the Market Place	To make the town centre safer and more accessible, and improve air quality
2	Remove short stay parking from the Market Place and provide time limited free parking in nearby car parks	To make the town centre safer and more pedestrian friendly whilst providing time limited free parking in close proximity
3	Remove buses from the Market Place and create a new stop near the Market Cross (3a)	To provide a convenient drop off and pick up stop at the Market Cross whilst helping improve air quality in the centre. A new bus interchange is being considered to the front of the Library car park on New Road (3b)

4	Restrict loading times in the Market Place to between 4pm to 10am	To make the town centre safer and more pedestrian friendly during peak shopping hours, while still enabling shops and traders to load/unload. All day loading bays are located either end of Market Place on King's Arms Street and Church Street
5	Provide four disabled parking bays in Market Place	This retains the same number as currently provided
6	Permit holders allowed vehicular access into Market Place	Permits for the church, access to 'The Terrace' and for market stall traders
7	Dedicated Public Realm areas	To provide an attractive, safe, and flexible space for market stalls, outdoor café culture and events
8	Widened footways	To allow safer walking routes
9	Contra-flow cycling on Church Street	Carriageway width allows cyclists to travel northbound against the one-way flow whilst maximises footway widths
10	Upgraded cycle parking facilities	Cycle parking proposed alongside QD and close to St Nicholas Court to increase the number of cycle stands
11	Parking bays and access road resurfaced in similar materials to pedestrian areas	To maximise their use for pedestrians when not occupied
12	Raised table area	To provide crossing areas level with the footways and which prioritise pedestrians and keep traffic speeds within the 20mph limit
13	New and improved pedestrian crossing points	To provide better facilities at key pedestrian routes which is suitable for all users
14	Wider Public Realm Improvements	Improvements are also proposed in 'The Shambles' area, to the footpath link from Vicarage Street to the Market Place via the churchyard, to Black Swan Loke including a new garden area, and along Bank Loke

How to provide feedback

There are a number of ways to share your thoughts on the Highways proposal:

- Visit www.norfolk.gov.uk/NorthWalshamTownCentre where you can complete our online survey.
- Drop into our traveling Placemaking Exhibition where you can discuss the proposals with the project team. The exhibition will be held at:
 - Market Stall – Thursday 30th September, 10.00 – 14.00
 - Café Kitale – Thursday 7th October, 9.30 – 12.00
 - North Walsham Library – Thursday 14th October, 11.00 – 13.00
 - Sainsbury's North Walsham - Thursday 14th October, 14.30pm – 18.00

- Ask for a hard copy of the survey by calling or emailing us using the details at the top of this letter. Large font and other formats are available on request. Copies will also be available at the exhibition and at the following locations throughout the consultation period:
 - Community Shop
 - Café Kitale
 - North Walsham Library

Additional workshops will also be arranged with specific stakeholder groups, including business owners and people with accessibility needs.

Next Steps

The deadline for comments is **FRIDAY 15 OCTOBER 2021**. We will carefully consider all responses and report back to North Norfolk District Council Committee later in the year. The committee will then decide how to proceed with the project. The websites above and below will be kept up to date with the latest progress and information.

Background

North Norfolk District Council spearheaded successful funding applications securing a package of over £3 million investment for the period to 2024. The funding secured through Historic England is complemented by additional New Anglia Local Enterprise Partnership (LEP) investment and supported by North Norfolk District Council.

The programme is designed to secure lasting improvements for the town's historic core and communities who use it.

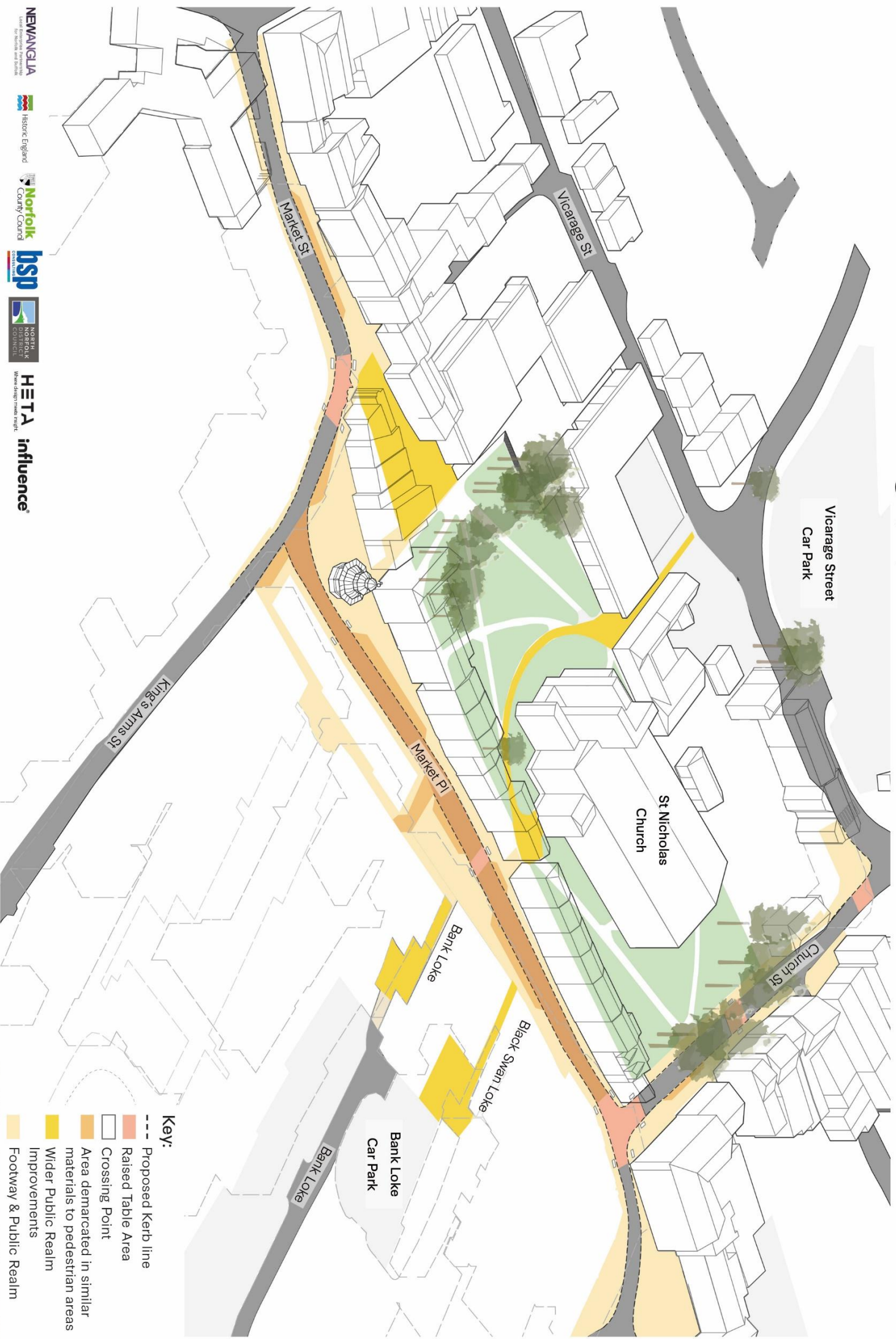
More information and opportunities to engage with the town centre placemaking can be found at bit.ly/NWHAZHome or by scanning the following QR code:



Yours faithfully,

David Wardale, Project Engineer

North Walsham Town Centre Placemaking Highways Consultation - Overview

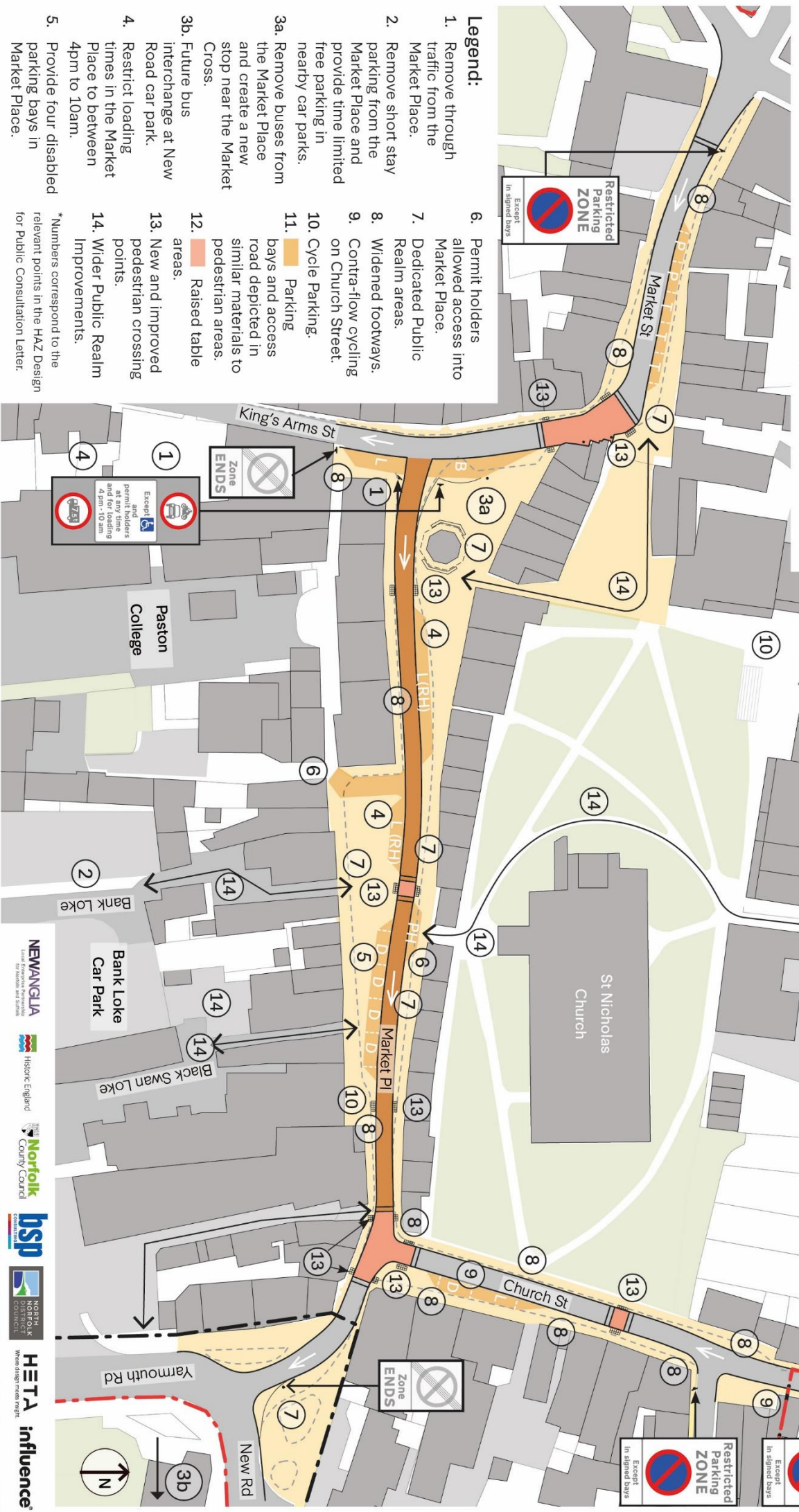


Key:

-  Proposed Kerb line
-  Raised Table Area
-  Crossing Point
-  Area demarcated in similar materials to pedestrian areas
-  Wider Public Realm
-  Improvements
-  Footway & Public Realm

North Walsham Town Centre Placemaking Highways Consultation - Proposal

- Key:**
- - North Walsham HSHAZ Zone
 - - Conservation Area
 - P Short stay parking
 - PH Permit Holder Parking Only
 - T Taxi rank
 - D Disabled badge holders
 - L Loading (all day)
 - L (RH) Loading (restricted hours)
 - B Bus stop
 - - Existing Kerb line
 - ↔ Key Pedestrian Routes
 - ▤ Improved pedestrian crossing points. (13)
 - Footway & Public Realm
 - Market Place
 - Existing One-way

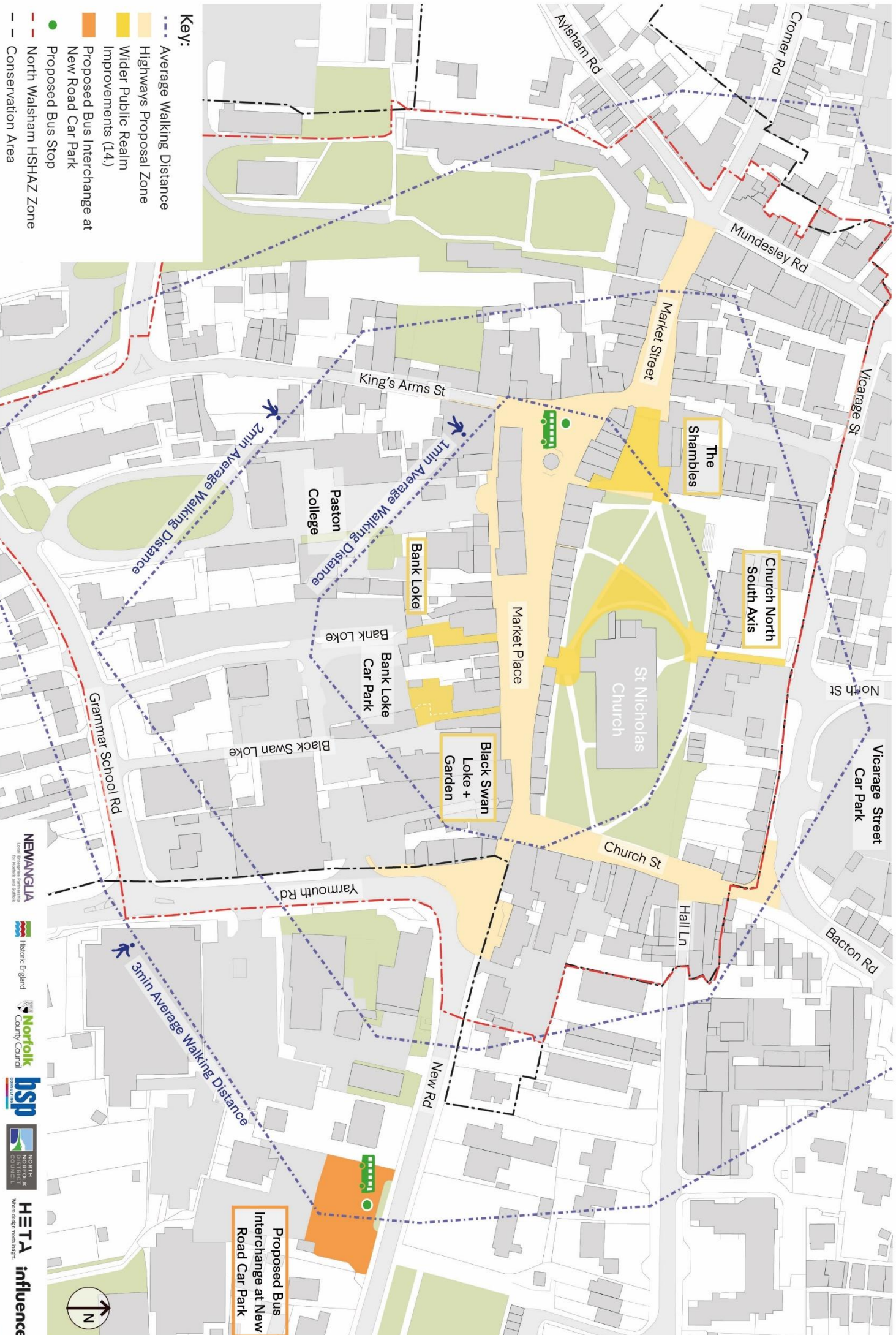


Legend:

1. Remove through traffic from the Market Place.
2. Remove short stay parking from the Market Place and provide time limited free parking in nearby car parks.
- 3a. Remove buses from the Market Place and create a new stop near the Market Cross.
- 3b. Future bus interchange at New Road car park.
4. Restrict loading times in the Market Place to between 4pm to 10am.
5. Provide four disabled parking bays in Market Place.
6. Permit holders allowed access into Market Place.
7. Dedicated Public Realm areas.
8. Widened footways.
9. Contra-flow cycling on Church Street.
10. Cycle Parking.
11. Parking bays and access road depicted in similar materials to pedestrian areas.
12. Raised table areas.
13. New and improved pedestrian crossing points.
14. Wider Public Realm Improvements.

*Numbers correspond to the relevant points in the HAZ Design for Public Consultation Letter.

North Walsham Town Centre Placemaking Highways Consultation - Wider Context



Key:

- - - Average Walking Distance
- Highways Proposal Zone
- Wider Public Realm Improvements (14)
- Proposed Bus Interchange at New Road Car Park
- Proposed Bus Stop
- North Walsham HSHAZ Zone
- Conservation Area

Proposed Bus Interchange at New Road Car Park

2min Average Walking Distance

1min Average Walking Distance

3min Average Walking Distance



NEWMANGLA
Local Enterprise Partnership
for North and South

Historic England

Norfolk County Council

bspo
BUSINESS SUPPORT OFFICERS

HETA influence
Where strategies meet